Zeppelin University (ZU) in Friedrichshafen on Lake Constance is a private, state-recognized endowed university offering bachelor, master and PhD programs in economics, cultural studies and political science. It is committed to interdisciplinarity, internationality and individuality in research.

The following temporary position in full time (100 %) at the Chair of Marketing is to be filled as soon as possible:

**Research Fellow Post-Doc (m/f/d)**

The contract is limited to three years (and can be extended by a maximum of three more years if the legal requirements for a limited term are met.).

In research, teaching and executive education, the Chair of Marketing is particularly concerned with the research topics social media and digitisation as well as decision research. In almost all research projects, we use a quantitative-empirical research approach and advanced methods, such as eye tracking, virtual reality, augmented reality, and text mining. The research projects are geared towards interdisciplinary cooperation with the fields of information systems, innovation management and psychology.

**Your tasks**

- Participation in the activities of the chair (research and teaching)
- Teaching in the field of marketing (4 weekly teaching hours during the semester)
- Supervision of students
- Participation in the research projects initiated by the chair and independent implementation of research projects
- Publish in leading international journals
- Administrative duties
- Exchange and cooperation with universities and research institutions as well as with business practice

**Your profile**

- PhD in marketing or related fields, preferably in the core areas of social media and digitisation or decision research
- Strong interest in quantitative-empirical research
• Publication experience in international journals
• Advanced method and language skills
• Open for interdisciplinarity, innovation and practice
• High commitment and flexibility; enjoying working in teams

Our offer

We offer you a varied and challenging job in an innovative working and learning environment with currently more than 230 extraordinary and committed colleagues and 1,200 students who are eager to learn and work.

The possibility of alternating teleworking, flexible working hours for a better compatibility of family and career, support in the company pension scheme or in capital-forming benefits as well as a targeted personal and professional development are a matter of course for us.

Zeppelin University is an equal opportunity employer. Qualified applicants with disabilities will be given priority. Zeppelin University supports the compatibility of family and work and promotes gender equality in science. Qualified women are expressly encouraged to apply.

Interested? We look forward to receiving your complete application documents.

Contact: Prof. Dr. Martin Meißner, Head of Chair of Marketing, martin.meissner@zu.de.

Link to our website: https://www.zeppelin-university.com/university/working-with-zu/jobs/research-fellow-post-doc.php